THIS WAS AN ELECTION YEAR LIKE NO OTHER.

Despite all of the hardship, obstacles, and pain our country faced—weathering the compounding impacts of a global pandemic, a national reckoning on racial justice, an economic collapse, and the climate crisis—together, we did it. Voters put an end to President Trump’s toxic, anti-science, anti-environment, racist agenda.

To meet this moment, LCV Victory Fund and affiliated entities took a different, more ambitious approach to our work. We invested more than ever before in this election—over $115 million—and we pivoted our tactics to safely connect with voters in key battleground states where small margins made all the difference, including Arizona, Michigan, Pennsylvania, and Wisconsin. We also adjusted our strategies to intentionally confront racism, a shift that meant we engaged more young voters and voters of color, forged partnerships with and supported the efforts of organizations led by people of color, talked to voters about the intersection of the climate crisis and systemic racism, and further increased the racial and gender diversity of our endorsed candidates.

And it worked. Across the country, amid a pandemic, people cast their ballots in astounding numbers, marking the highest voter turnout in 120 years—but reaching 270 electoral college votes truly came down to narrow margins in battleground states where LCV Victory Fund focused its efforts.

Meanwhile, the popular vote was decisive. When a racially diverse coalition of over 80 million voters selected Joe Biden and Kamala Harris to lead the executive branch—the greatest number of votes a presidential ticket has ever received—they voted for the ticket with the most ambitious climate action and environmental justice plan in history, a plan that we pushed for, supported, and ensured made a difference in the general election.
In this historic victory, the importance of young voters and voters of color cannot be overstated. Not only did these voters face the barriers of a pandemic, but they disproportionately experience other forms of voter suppression too. Nevertheless, they were critical to the Biden-Harris victory, especially in cities that are home to large numbers of Black voters—like Detroit, Milwaukee, Philadelphia and Atlanta—where Biden and Harris amassed huge margins over Trump. Furthermore, young people and people of color are far more concerned with climate change than other demographic groups—they are leading the charge on climate and environmental justice.

Suffice to say, the Biden-Harris administration has the strongest mandate to act on climate and environmental justice of any U.S. president ever—and they know it. Throughout the campaign and in Biden’s victory speech, he listed the climate crisis among the great battles of our time.

Given the makeup of Congress, climate legislation will continue to be a battle. While we have not yet pried control of the U.S. Senate from polluter ally and Trump-enabler Mitch McConnell, on net, we gained one pro-environment senator this election, chipping away at the anti-environment majority and laying the groundwork to gain control in 2022, or sooner if Reverend Raphael Warnock and Jon Ossoff win the Georgia runoff elections in January 2021.¹ In the U.S. House, we protected the pro-environment majority, which, along with the administration, will continue to pressure the Senate with bold climate legislation.

A similar story revealed itself in state and local elections too—by and large, states held their ground, reelecting governors like Roy Cooper in North Carolina and Jay Inslee in Washington, while maintaining pro-environment legislative chambers. Over the last few years, we have seen what is possible in pro-environment legislatures. In 2019, our state partners in Virginia flipped both chambers of the state Legislature, and five months later, they passed a bold and equitable policy addressing the climate crisis—the Virginia Clean Economy Act. And our partners from Chispa Arizona have helped build the long-term grassroots power, particularly in the Latinx community, needed to turn their state from being the epicenter of hate with the most egregious anti-immigrant legislation, SB1070, to a battleground state.

The Biden-Harris administration has the strongest mandate to act on climate and environmental justice of any U.S. president ever.

Our work is far from done. With the Biden-Harris administration in place, we expanded the possibilities for progress on what matters most—the health, safety and wellbeing of people all across our country. With voters’ mandate on climate, we will keep our sleeves rolled up, and push for equitable climate solutions at every level of government.

Our Earth is Worth Voting For,

Gene Karpinski | LCV Victory Fund President

¹ Printed December 2020, before runoff elections.
BY THE NUMBERS

110 FEDERAL CANDIDATES ELECTED
1,480 PRO-ENVIRONMENT STATE CANDIDATES ELECTED
6 DIRTY DOZEN FEDERAL CANDIDATES DEFEATED
6 DIRTY DOZEN STATE CANDIDATES DEFEATED

MORE THAN $115 MILLION INVESTED IN ELECTIONS BY LCV VICTORY FUND & AFFILIATED ENTITIES

INVESTMENT BREAKDOWN

$22.3 MILLION IN THE PRESIDENCY
$23 MILLION IN THE U.S. SENATE
$5.2 MILLION IN THE U.S. HOUSE

$20 MILLION INTO STATE ELECTIONS
$1.3 MILLION INTO GREENROOTS

$44 M RAISED OR CONTRIBUTED THROUGH GIVEGREEN

56% OF INVESTMENTS WENT TO WINNING RACES
LCV Victory Fund and Affiliated Entities Shifted to Meet the Moment

THE VOTERS WE ENGAGED: With safety precautions requiring more remote organizing tactics, we called, texted, mailed and served ads to more voters—in particular more voters of color and young voters—than ever before. And we did so not only to persuade them, but also to help voters navigate the new methods of voting this cycle.

THE PARTNERSHIPS WE FORGED: While we have long partnered with other organizations on elections, this year we expanded those efforts, either by working jointly, or supporting the work of groups, with a particular focus on organizations led by people of color. These organizations included Advance Carolina, Alaska Wilderness League Action Fund, America Votes, American Bridge PAC, BlackPAC, Black Male Voter Project, Black Voters Matter Action PAC, BLOC, Clean Energy 4 Biden, Climate Leaders for Biden, Collective PAC, Color of Change PAC, EDF Action, EMILY’s List’s WOMEN VOTE!, Family Friendly Action PAC, Latino Victory Fund, House Majority PAC, Montana Hunters and Anglers, MoveOn Political Action, NARAL Pro-Choice America, NextGen America, NRDC Action Fund, NWF Action Fund, People For the American Way’s Latinos Vote!, Planned Parenthood Votes, Priorities USA, Sierra Club, Senate Majority PAC, Somos PAC, Texas Organizing Project, United Steelworkers’ USW Works, and Vote Forward.

THE ISSUES WE TALKED ABOUT: We highlighted the intersection of the climate crisis, dirty water and dirty air with systemic racism, which is at the root of many environmental harms. We also connected Trump’s denial of science to his failure to address both coronavirus and climate change.

THE CANDIDATES WE SUPPORTED: For several cycles LCV Action Fund has been increasing the racial and gender diversity of our endorsed candidates, and, this year, that effort reached new heights. Forty percent of LCV Action Fund’s endorsed candidates this cycle identify as people of color and 52 percent identify as women—making this year’s endorsements our most diverse to date and more reflective of our country’s racial and gender diversity.
Over four years, we resisted Donald Trump, over and over again, as he failed our country. During his presidency, he rolled back more than 100 environmental safeguards, ignored the advice of experts, overruled scientists, embraced racist rhetoric and policies, and undermined the institutions we rely on to protect us. He put people all across our country at risk, and, in November, it cost him his job.

While defeating Trump and electing Joe Biden and Kamala Harris was the most important thing we could do to confront the climate crisis and protect our communities, it did not happen of its own accord—people across the country joined together, during a pandemic, to engage and mobilize voters, who cast their ballots for Biden-Harris, giving the candidates with the most ambitious climate plan the most votes ever.

LCV Victory Fund and affiliated entities’ efforts, which started in the primaries and ran through Election Day, included elevating climate among Democratic primary candidates, LCV Action Fund’s endorsement and support of the Biden-Harris campaign, LCV Victory Fund’s paid media and field programs persuading environmental swing voters and mobilizing climate voters, LCV’s mobilization of its members through GreenRoots, and $20 million raised and contributed to Biden-Harris through GiveGreen.
Change the Climate 2020
PRESIDENTIAL PRIMARIES

Change the Climate 2020, a project of LCV, elevated climate action in the 2020 Democratic presidential primary elections, ensuring that candidates appreciated the scope of the climate crisis, made climate change a top priority, and committed to an ambitious and equitable plan to address the crisis beginning on day one as president.

To ensure that candidates prioritized climate change in their campaigns, LCV organized in early primary and caucus states, including New Hampshire, Nevada, and South Carolina, and supported state partners in Colorado, Michigan, and Wisconsin. We tracked what the candidates were saying and doing on climate, conducted regular polling, and pressed the candidates to campaign on their climate policies at every opportunity.

And it worked.

The 2020 Democratic field prioritized bold action on climate—through their policy proposals, at campaign events across the country, during debates, and at CNN and MSNBC’s unprecedented climate town halls. In fact, every leading presidential candidate released a comprehensive climate plan that was based on science, rooted in equity and prioritized justice.

When Vice President Joe Biden and Senator Kamala Harris emerged as the Democratic ticket, the climate crisis remained a priority in their campaign, and our Change the Climate 2020 efforts played an important role in shaping that expectation.
LCV at Debates and Town Halls

NEW HAMPSHIRE YOUTH CLIMATE & CLEAN ENERGY TOWN HALL
LCV supported the New Hampshire Youth Climate and Clean Energy Town Hall, which featured six candidates—Buttigieg, Klobuchar, Patrick, Steyer, Weld, and Yang—and surrogates from the Sanders and Warren campaigns. LCV Senior Vice President of Government Affairs Tiernan Sittenfeld moderated sessions of the town hall, and more than 400 people attended the event, including 75 reporters.

MICHIGAN DEMOCRATIC DEBATE
Prior to the Democratic debate in Michigan, Michigan LCV partnered with frontline Detroit advocates and organizations to demand that candidates make Detroit the engine of the Green New Deal. Former Michigan LCV Political and Outreach Director Baldomero Gonzalez wrote about why following the leadership of frontline communities is personal for him:

“I grew up in Southwest Detroit and spent my entire life living next to the dirtiest neighbors this state has ever known: AK Steel and Marathon. I know what it is like to be unsure if my water is safe to drink. I’ve had to hold my breath because the air is unsafe to breathe.

That is why I was proud to stand with my neighbors, friends and mentors as we said “enough is enough” and called on presidential candidates to end the lip service on climate change and talk for real about how they are going to tackle the crisis, especially in frontline communities like Detroit.”

NEVADA DEMOCRATIC DEBATE
LCV elevated the climate crisis ahead of the Nevada debate. We spent months engaging leaders, like former Senator Harry Reid, and the press, including Jon Ralston, a local journalist and one of the moderators of the debate. We released polling showing that climate was a top priority for Democrats and the number one issue for Latinx Democrats in Nevada. We also held a press conference with Governor Steve Sisolak and Patagonia on the day of the debate. During the debate, Ralston used his brief time to ask Biden, Bloomberg, and Warren specific climate questions, which nearly 100 Nevadans saw at the debate watch party hosted by Chispa Nevada and the Nevada Conservation League.
To mark the 50th anniversary of Earth Day, LCV Action Fund endorsed Joe Biden for president of the United States. Throughout his career, Biden has worked to protect our environment, address climate change, and fight alongside the communities most impacted by the climate crisis, and throughout the campaign we encouraged him to prioritize the climate crisis. Upon receiving LCV Action Fund’s endorsement, Biden said, “I’m going to fight for my grandkids, for the families rocked by super storms and environmental injustice, and the upside—those good-paying jobs that will power a green economy.”

On the campaign trail, Biden upheld that promise, continually showing our country empathy for the complex, intersecting crises we face while devising serious solutions. In July, as a key pillar of his coronavirus economic recovery plan, Biden announced a comprehensive, $2 trillion plan focused on enhancing our nation’s infrastructure and cutting fossil fuel emissions through equitable climate solutions—solutions that would begin to confront the realities of environmental racism.

While accepting the Democratic nomination, Biden named climate change one of the top four crises facing our nation. As the race continued, he reminded voters of this commitment, running multiple ads focused on the climate crisis.

When it came time for general election debates, both Biden and Senator Kamala Harris had established themselves, in stark contrast to Trump and Vice President Pence, as the candidates who would take all four converging crises seriously. With voters behind them, now the Biden-Harris administration can turn these promises into a safer, cleaner, more equitable reality.
In His Own Words

Following LCV Action Fund’s endorsement, Joe Biden promised that the climate crisis would be a priority in his White House:

“I want to campaign on climate change and win on climate change so that I can govern with climate change as a top priority for legislative and executive action in the White House.”

Shaping the Climate Conversation

DEMOCRATIC CONVENTION

As our country faced the coronavirus pandemic, the Democratic National Convention took the necessary safety precautions and shifted, for the first time ever, to an entirely virtual event. Climate and environmental justice were a top focus, with a dedicated segment featuring video remarks from young climate activists and an address by New Mexico Governor Michelle Lujan Grisham.

KATHERINE LORENZO, climate activist and former senior organizer with LCV’s Chispa Nevada

“I grew up in a low-income neighborhood—where pollution rates are often higher than wealthier areas, and a lot of kids have asthma. Switching to renewable energy would mean cleaner air, better health, and a steadier income for folks in neighborhoods like mine—because solar PV installers and wind turbine techs are some of the fastest growing jobs in the country. And Joe Biden’s plan is transformative—he knows that saving the planet isn’t just a challenge to overcome. It’s an opportunity for a better way of life.”

ANDREW ADAMSKI, co-owner of Full Circle Community Farm in Wisconsin and volunteer with LCV’s state affiliate Wisconsin Conservation Voters

“The corn growers near my parents’ farm have a saying: Knee-high by the Fourth of July. These days, we’re lucky if the corn is even planted because of unpredictable and torrential spring rains. Us farmers can see the effects of climate change happening right in front of us, so we’ve been trying to do our part. Farmers can be part of the climate solution, but we need our leaders to be part of the solution as well. We need them to commit to science, not ignore it. We need them to put real plans on the table rather than roll them back. That’s what Joe Biden is doing with his clean energy revolution. Instead of being left behind, we could lead the world again.”
Making History

When Biden selected Senator Kamala Harris as his vice-presidential running mate, she became the first Black woman and the first person of South Asian descent to be nominated for national office by a major party. Now she is the first woman, Black woman, and person of South Asian descent to hold the second highest office in the United States, breaking down important barriers that will make our democracy more fair and accessible to all.

CLIMATE ENGAGEMENT ADVISORY COUNCIL

In July, LCV Board Chair and former EPA Administrator Carol Browner was named to Biden’s Climate Engagement Advisory Council, which was established to help the Biden campaign craft environmental policy, including his $2 trillion clean energy plan.

In an op-ed that ran in The Hill, Browner and fellow member of Biden’s Climate Council Harold Mitchell wrote:

"Together, we can put stronger safeguards in place and focus on revitalization. This means building back better communities that are free of toxic pollution, have access to healthy food, health care, clean energy and good jobs. That America is possible and within reach—but we must take bold action that is rooted in equity—and starts at the ballot box."

PRESIDENTIAL DEBATES

This election cycle, debate moderators asked more questions about climate and environmental justice during the presidential debates than ever before, which reflected voters’ deep concern about the climate crisis and desire for leaders to find equitable solutions.

Before the first general election debate, Fox News anchor and debate moderator Chris Wallace announced the topics, and the climate crisis was glaringly missing. In response, LCV and dozens of environmental organizations and members of Congress wrote letters, making clear that the moderators had a responsibility to make the climate crisis a part of this national dialogue—and it worked. Wallace asked the candidates about the climate crisis.
This election cycle, LCV Victory Fund’s top priority was to defeat President Trump—and while our efforts were a success, that success was not assured. Between Trump’s incumbent advantage, polluters’ heavy spending to secure a second term, obstacles to voters safely casting ballots during a pandemic, and systematic voter suppression targeted at communities of color and young people, we had our work cut out for us.

To meet the moment and defeat the dirtiest president of all time, LCV Victory Fund devised a $22.3 million two-pronged presidential strategy: In critical battleground states, we persuaded environmental swing voters to move toward Biden-Harris, and maximized turnout of climate voters.

Much like we witnessed in previous presidential elections, just a few states determined the outcome, and within those states, a small number of voters were decisive—in Arizona, Michigan, Nevada, Pennsylvania, and Wisconsin our programs helped deliver the winning margin for Biden-Harris.

In all, we reached voters who not only helped win a pro-climate White House, but proved the climate crisis to be decisive at the ballot box; voters have made their case for bold federal climate policies that will equitably build a safer and healthier future.

**LCV VICTORY FUND’S PATH TO THE PRESIDENCY**

To boost support for Biden-Harris, LCV Victory Fund prioritized independent campaigns in battleground states where climate and environmental issues resonated with voters. In the end, small margins in five of those battleground states helped secure a Biden-Harris victory.

63 Electoral Votes from LCV Victory Fund
Successful Battleground States
Spotlight on Three Ads

LCV Victory Fund ran digital, TV and radio ads to reach different audiences all across the country.

“NUESTRA HISTORIA”

LCV Victory Fund and Somos PAC ran a joint program with Spanish language TV and radio ads in Nevada. Polls were showing a tight race, and it was clear that the Latinx community would be key. The ads aimed to reintroduce Biden to Latinx voters and told Biden’s story overcoming struggle, saying, “Our story is a story of courage, of family, and never giving up—and that is Joe Biden’s story.”

“MAKE THEM PAY”

LCV Victory Fund satirized some of Trump’s favorite supporters: Big Oil. Depicting oil executives smoking cigars, playing golf in their bathrobes, eating lavish candlelit turkey dinners, and shredding the evidence of climate change, an industry executive asks, “Have you noticed that the world is on fire? Record heat waves—does that worry you? Well it should, because this climate thing is your problem.”

“MY DAD AND JOE BIDEN”

LCV Victory Fund ran a digital ad campaign featuring a testimonial from Tia Nelson, daughter of former Wisconsin Governor, U.S. Senator and founder of Earth Day, Gaylord Nelson. In the ad, Tia says, “My father and Joe Biden served together. And they shared the unshakeable belief that every American has the right to clean air and drinkable water.”
ENVIRONMENTAL SWING VOTERS

LCV Victory Fund devised a strategic $14 million persuasion program to reach 1.58 million environmental swing voters in six battleground states: Arizona, Florida, Michigan, North Carolina, Pennsylvania and Wisconsin.

In Fall 2019, our testing revealed that when swing voters who cared about the environment learned basic factual information about Trump’s environmental record, their support for a Democratic candidate grew by a stunning 20 points. When the coronavirus pandemic hit, we re-tested our thesis and found that the similarities between Trump’s denial and mishandling of both the pandemic and the climate crisis were also highly persuasive with environmental swing voters.

From May through Election Day, LCV Victory Fund reached environmental swing voters with these messages through a high-impact paid media program that used digital and mail advertising. LCV Victory Fund partnered with Priorities USA Action to run digital programs in Florida, Michigan, Pennsylvania and Wisconsin.

In August, we worked with Hart Research and BlueLabs to survey environmental swing voters again—we found that they had shifted significantly in favor of Biden-Harris, and we observed a meaningful uptick in awareness of Trump’s record and policies on the environment.

By raising these voters’ awareness of Trump’s negative environmental record, we substantially shifted their support toward Biden-Harris. This unique subset of swing voters were essential to winning the presidency—now we have leaders who will take our country’s converging crises seriously.

Persuading Environmental Swing Voters

Across six battleground states, LCV Victory Fund ran a paid media program, which layered digital and direct mail advertising and detailed Trump’s harmful environmental record to the most persuadable environmental voters. In multiple states, we ran English and Spanish language ads that were designed to reach Latinx voters, who are often on the frontlines of climate change and care deeply about taking action to combat the crisis.

THE ADS FOCUSED ON THREE KEY TOPICS:

1. Trump’s denial of science and climate change
2. Trump’s denial of science in response to both the climate crisis and the coronavirus pandemic
3. Trump’s dangerous record rolling back protections for our air and water
Reaching Environmental Swing Voters

Over the course of the environmental swing voter program, voters saw our digital ads multiple times on different platforms, and they paid attention. Over three months, this allowed us to evolve our argument and shift voters toward Biden-Harris.

Voters saw our digital ads
180 MILLION TIMES

Voters watched the entire ad
70 MILLION TIMES

Every targeted voter saw our message roughly
10 TIMES A WEEK
on a variety of platforms

Impacting Environmental Swing Voters

LCV Victory Fund completed follow-up research with both Hart Research and BlueLabs Analytics to assess the impact of our ads on environmental swing voters.

10% POSITIVE SHIFT
towards Biden-Harris

10% OF FORMER TRUMP SUPPORTERS
became undecided or moved
to support Biden-Harris

INCREASED DISAPPROVAL OF TRUMP

WOMEN MOVED 11 POINTS
toward Biden-Harris, while men remained static

INDEPENDENTS MOVED
MORE THAN PARTISANS
MOBILIZING CLIMATE VOTERS

In September, we shifted much of our presidential efforts to mobilizing climate voters—especially historically underrepresented groups, including young voters and voters of color—to turn out for Biden-Harris. We invested $13.6 million engage 2.5 million voters across 11 states, including the six battleground states of Arizona, Florida, Michigan, North Carolina, Pennsylvania and Wisconsin, plus five additional states where we worked to elect pro-climate senators: Alaska, Iowa, Maine, Montana, and South Carolina.

When we designed our original campaign plan in early 2020, door-to-door canvasses to get out the vote were a key part of our planned mobilization strategy. As it became clear that COVID-19 would make in-person canvasses difficult or impossible to do safely, we rapidly adjusted our plans to focus on remote mobilization tactics and pivoted our get-out-the-vote (GOTV) efforts to focus on vote-by-mail and early in-person voting, which would protect public health during the pandemic.

LCV Victory Fund ran digital ads and sent direct mail, and organizers made phone calls and texted voters, all of which encouraged voters to request their ballot, turn in their ballot, vote early, vote on Election Day, and remind three friends or family members to vote. In Florida, Maine, and North Carolina, we also ran ballot curing efforts, contacting voters whose ballots were rejected in order to assist them with the process of correcting their ballots to ensure their votes counted.

In North Carolina and Michigan, we partnered with the United Steelworkers through our New American Jobs Fund to create GOTV mail, digital and field programs, and ran a ballot curing effort alongside BlackPAC in North Carolina. LCV Victory Fund also partnered with NextGen America and Somos PAC on GOTV ads and mail.

In the end, these efforts contributed to voters casting their ballots early and by mail in record numbers this election. This was critical in ensuring voters could safely choose their leader—and for president, they chose leaders who are ready, on day one, to address our converging crises. Voters chose Biden-Harris.
Contacting Climate Voters

LCV Victory Fund created a flexible program to account for the changing election dynamics. Over the course of the program, we ran the following call programs:

**VOTE BY MAIL GENERATION**
We encouraged voters to request a mail-in ballot and vote by mail. On these calls, we also asked voters to commit to supporting Biden-Harris and pro-environment Senate candidates.

**MOBILIZATION AND TURNOUT**
Our “make-a-plan” voter education and mobilization calls were adapted to fit the voting method and outreach needs of each state, working closely with our national and state partners to determine those needs.

- **BALLOT CHASE**
  We pushed targeted voters who received ballots to return them by mail or in person.

- **EARLY IN-PERSON VOTING**
  For those voters who were unable or uninterested in voting by mail, we made a secondary pitch: consider early in-person voting, which experts agreed would be safer and less time consuming than voting on Election Day.

- **ELECTION DAY IN-PERSON MOBILIZATION**
  For voters who were unable or uninterested in voting by mail or early voting, we provided information for in-person voting on Election Day.

**VOTE TRIPLING**
We asked voters to commit to reminding three friends or family members to vote. This has been shown to maximize the impact of mobilization, as friends and family are often the most trusted messengers for voters.

**BALLOT CURING AND VOTER PROTECTION**
We educated and assisted voters in fixing ballots that were rejected.

The Results

<table>
<thead>
<tr>
<th>10M</th>
<th>Get Out The Vote Calls</th>
<th>78%</th>
<th>Committed to Vote by Any Method</th>
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</thead>
<tbody>
<tr>
<td>260K</td>
<td>Conversations With Voters</td>
<td>56%</td>
<td>Committed to Vote by Mail</td>
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For nearly 25 years, LCV Victory Fund’s Dirty Dozen has targeted candidates—regardless of party affiliation—who consistently side against the environment and are running in races in which we have a serious chance of affecting the outcome.

**DIRTIEST OF ALL TIME**

DONALD TRUMP | U.S. PRESIDENT

This cycle, LCV Victory Fund named Donald Trump the “Dirtiest of All Time,” because no elected official has ever posed a bigger risk to our environment and our health. As multiple crises converged during 2020—coronavirus, racial and economic injustices, and the climate crisis—Trump exacerbated these crises by dismissing science and rolling back health and environmental safeguards. Voters defeated the “Dirtiest of All Time,” sending a clear message that they won’t stand for a president who prioritizes corporate polluters over their health and wellbeing.
While the Senate remains under polluter ally Mitch McConnell’s control for now, we managed to chip away at his majority, a majority that has refused to vote on desperately needed COVID-19 relief for people across the country and left dozens of climate bills to languish, untouched by the chamber.

We helped defend key clean energy and clean water champion Gary Peters and elected three new pro-environment senators, Mark Kelly, Ben Ray Luján and John Hickenlooper, which means we are now in a position to grow the pro-environment majority in 2022. And, with both Georgia Senate races going to runoff elections on January 5, 2021, we still have a chance to flip the Senate.

In close Senate races in Arizona and Michigan, LCV Victory Fund helped voters identify the candidates who sided with polluters and enabled Trump’s harmful environmental policies, which have worsened pollution and harmed the health and safety of communities, especially Black, Indigenous, and other communities of color.

LCV Victory Fund also invested in races where challengers came close to unseating anti-environment incumbents in Alaska, Iowa, Maine, Montana, North Carolina, and South Carolina. In the end, the incumbents were reelected.
NEW AND RETURNING PRO-ENVIRONMENT SENATORS

**Michigan**

In Michigan, where environmental justice—including access to clean air and water for Black and Brown communities who are disproportionately exposed to toxic pollution—was a priority for voters, Michiganders reelected Senator Gary Peters over anti-environment challenger John James. With Peters’ record as a longstanding environmental champion, and an impressive 93% lifetime score on LCV’s National Environmental Scorecard, Michigan voters could not be tricked into voting against their health and clean water. In fact, just before Election Day, research from Senate Majority PAC found that the issue voters associated most with Peters was the Great Lakes.

**THE LCV VICTORY FUND DIFFERENCE**

LCV Victory Fund invested over $1.8 million to reelect Peters and defeat challenger James. These efforts included a persuasion television ad in partnership with NRDC Action Votes and EDF Action Votes, persuasion radio ads and direct mail with BlackPAC, a radio ad with NRDC Action Votes, and support for Collective PAC and Black Voters Matter’s mobilization work to turn out Black voters in Michigan.

We also ran GOTV digital ads, dropped GOTV direct mail, and ran a GOTV field program in Michigan, including calls and texts to Michiganders, encouraging them to turn out in support of Gary Peters, Joe Biden, and Kamala Harris.

**Arizona**

Arizona has some of the worst air pollution in the country, so it’s no wonder that Arizonans voted out incumbent Senator and pro-polluter ally Martha McSally. Captain Mark Kelly, who committed to commonsense, science-based climate solutions and to invest in all Arizona communities, especially communities of color and low-income communities that are most impacted by environmental injustice, will be a critical new voice in the Senate.

**THE LCV VICTORY FUND DIFFERENCE**

LCV Victory Fund invested $1.7 million to defeat McSally and elect Kelly. We ran two persuasion television ads that highlighted McSally’s support from oil and gas polluters and her votes to gut clean air protections.

We also ran a GOTV field program in Arizona, including calls and texts to Arizonans, encouraging them to turn out in support of Mark Kelly, Joe Biden, and Kamala Harris.
Ousting A Greenwasher

In Colorado, newly-elected pro-environment Senator John Hickenlooper campaigned on climate and public lands all cycle, earning him Colorado’s Senate seat. Despite incumbent Senator Cory Gardner’s best efforts to greenwash his record, the real Cory Gardner voted with Donald Trump 90% of the time.

LCV Victory Fund ran a digital ad calling attention to Gardner’s history of voting against the environment and putting Coloradans’ health at risk, and Hickenlooper himself pointed out that Gardner earned a spot on LCV Victory Fund’s Dirty Dozen list. Ultimately, Coloradans saw through Gardner’s facade.

A New Partnership

As we expanded our partnership efforts this year, we forged a new relationship with BlackPAC, a Black-led organization that is committed to long-term, sustained engagement with Black voters.

In Michigan, we collaborated on a radio ad that highlighted the Black Lives Matter movement and underscored the harm that Trump’s responses to the environmental justice crisis and pandemic have caused in Black communities. We also partnered on a three-piece mail program supporting Senator Gary Peters.

In North Carolina, we supported BlackPAC NC’s digital programs that persuaded and mobilized Black voters in the Senate race in support of Cal Cunningham, and we produced a joint ad on environmental justice. We also worked side by side on the ballot curing process, helping to make sure every ballot was counted.

A Primary Win for Climate

Senator Ed Markey’s resounding win in Massachusetts’ primary was an early signal that climate change would be a winning issue, as Markey has proved a long-standing leader fighting the climate crisis. LCV mobilized its members to volunteer with Markey’s campaign, and environmental donors contributed over $235,000 to Markey’s campaign via GiveGreen. LCV Action Fund endorsed Markey in August 2019.
In 2018, LCV Victory Fund helped elect the most pro-environment House majority ever, including many members who campaigned on climate and clean energy and used their first term in Congress to push these issues forward.

To hold the hard-won House majority, in 2020, LCV Victory Fund invested $5.2 million in competitive House races where climate and environmental justice were on the ballot. While many close races proved challenging, the pro-environment majority remains intact, and we can expect the House to continue leading on bold policies that support people’s health and wellbeing.
NEW PRO-ENVIRONMENT
MEMBERS OF THE HOUSE

NIKEMA WILLIAMS
GA-05

CAROLYN BOURDEAUX
GA-07

KAI KAHELE
HI-02

MARIE NEWMAN
IL-03

DEBORAH ROSS
NC-02

KATHY MANNING
NC-06

TERESA LÉGER FERNANDEZ
NM-03

RITCHIE TORRES
NY-15

JAMAAL BOWMAN
NY-16

MONDAIRE JONES
NY-17
RELECTING HOUSE CHAMPIONS

MI-08
Representative Elissa Slotkin, a champion for clean drinking water and protecting the Great Lakes defeated Paul Junge.

THE LCV VICTORY FUND DIFFERENCE
LCV Victory Fund and House Majority PAC ran an $880,000 TV ad in Detroit.

NJ-03
Representative Andy Kim, who earned a 97% on LCV's Scorecard, defeated Dirty Dozen member David Richter, a former CEO of a construction company that worked on a petrochemical plant, which ended up emitting nearly 100 million tons of toxic pollution near a predominantly Black community in Louisiana.

THE LCV VICTORY FUND DIFFERENCE
LCV Victory Fund ran a $300,000 digital ad program to defeat Richter.

VA-07
Representative Abigail Spanberger, one of LCV Action Fund’s Environmental Majority Makers, defeated Dirty Dozen member Nick Freitas, who accepted polluter money and voted to allow chemicals linked to cancer to pollute our drinking water.

THE LCV VICTORY FUND DIFFERENCE
LCV Victory Fund and NRDC Action Votes ran a $750,000 TV ad.
As Trump rolled back more than a hundred environmental safeguards and abdicated our country’s climate leadership in the Paris climate agreement, states across the nation have made incredible clean energy progress, responding to the climate crisis with the vision and urgency we deserve. Without these state-level clean energy initiatives over the last four years, our country’s emissions would have been 37% higher. Thanks to this leadership, 1 in 3 people in this country live in a place that is committed to 100% clean energy.

This clean energy progress has been possible because of the leaders that our 30 state affiliates in the Conservation Voter Movement have worked to elect, year after year.

This cycle was no different—together, we invested over $20 million in state and local elections. Building on wins that flipped the Virginia legislature in 2019, our state affiliates supported key candidates for governor, state legislatures, and targeted local races where victories would have big environmental impacts for their communities. And in places like Arizona, where grassroots organizers have been building political power with Latinx communities for a decade, our state partners helped move the needle on climate change.

Across the country, voters elected state and local leaders who will work alongside the Biden-Harris administration to find equitable climate solutions, reduce the legacy of toxic pollution in frontline communities, and ensure no community is left behind in the transition to a clean energy economy.
Defending a Pro-Environment Governor

North Carolina

North Carolina LCV’s Conservation Votes PAC helped reelect Governor Roy Cooper over Dirty Dozen in the States member Dan Forest, who openly questioned climate change and coronavirus response efforts. Cooper, in his first term as governor, led major climate efforts, including Executive Order 80 in 2018, which calls for a 70% reduction in electric utilities’ greenhouse gas emissions by 2030 and a carbon neutral power sector by 2050. It also aims to put at least 80,000 more electric vehicles on the roads by 2025 and to prioritize efforts to make the state more resilient, protecting communities in the coming decades.

The CVM Difference

North Carolina’s Conservation Votes PAC launched a digital campaign to communicate with North Carolinians about Cooper’s record standing up to corporate polluters and protecting the environment. The digital ads reached voters on Facebook, Instagram, Mobile, Desktop, and Connected-TV. Conservation Votes PAC also sent nearly 600,000 pieces of mail to voters.
STATE & LOCAL PROGRESS

Arizona

In 2019, Chispa AZ PAC helped propel environmental advocate Regina Romero to become the first Latina Mayor of Tucson.

In 2020, Chispa AZ PAC helped elect Anna Tovar, current Mayor of Tolleson, to the Arizona Corporation Commission (ACC), a five-person commission, which regulates utilities. With the election of Tovar to the ACC, she becomes the first Latina to win a statewide election in Arizona. Thanks to Chispa AZ PAC’s work in 2018 and 2020, the ACC now has two pro-environment members. Chispa AZ PAC’s involvement has influenced the way the ACC works—the ACC has taken steps towards a clean energy future and made oversight improvements over utility companies, particularly Arizona Public Service (APS), Arizona’s largest utility, which is known for unjust ratepayer increases, using dirty energy like coal, and opposing renewable energy standards.

Chispa AZ PAC also helped elect three candidates in the state Senate and six members of the state House, all of whom are committed to protecting communities’ rights to clean air and water, healthy neighborhoods, and a safe climate for generations to come.

In addition, Chispa Arizona supported three education ballot initiatives, Proposition 208 Invest in Education (AZ), Proposition 481 Yes for Pima College (Pima County), and Yes for Cartwright Schools (West Phoenix), which were a win for environmental justice. Without significant and appropriate investment in our public schools, we cannot develop the leaders of tomorrow.

THE CVM DIFFERENCE

Chispa Arizona’s year-round, grassroots organizing work, which has invested in the Latinx community, helped to tip the scales in elections up and down the ballot and will continue paying dividends for years to come.

Over this election cycle, Chispa AZ PAC invested nearly $4 million in bilingual campaigns, connecting with voters on a number of platforms: phones and texts, mail, handwritten postcards, digital ads, print ads, radio, and educational videos.
STATE & LOCAL PROGRESS

Colorado
In 2019, Conservation Colorado Grassroots Action Fund helped win five municipality races in the state and invested in two ballot initiatives that help fund transportation and water programs.
In 2020, Conservation Colorado Victory Fund helped expand the pro-environment majority in the state Senate and flipped two county commissions in four of the state’s oil and gas producing counties. They also supported a successful ballot initiative, Denver’s 2A, which would raise roughly $40 million a year for climate transition funding like energy efficiency, public transit, and local renewable energy projects.

Nebraska
In 2019, Nebraska Conservation Voters (NCV) helped turn out voters to elect a pro-environment mayor of Lincoln and maintain a pro-environment majority on the Lincoln City Council.
In 2020, NCV Executive Director Eliot Bostar was elected to the state Legislature, and NCV invested more than ever before to win two additional pro-environment seats on the Nebraska Public Power Board, gaining the governing majority necessary to pass a 100% clean electricity goal.

THE CVM DIFFERENCE
Conservation Colorado Victory Fund spent $1.5 million on state and local races. Their combined efforts included contacting over 400,000 voters, delivering hundreds of thousands of mail pieces, achieving millions of digital impressions, and mobilizing hundreds of volunteer shifts across the state.

THE CVM DIFFERENCE
Over the cycle, Nebraskans for a Common Ground was the largest investor in many of these local races, focused on direct voter contact like targeted persuasion and GOTV mail and phone calls.
New Mexico

Despite being outspent by Big Oil, Conservation Voters of New Mexico (CVNM) supported a slate of diverse, predominantly female candidates in the primaries, leading to 20 victories for pro-environment candidates that CVNM invested in. These candidates, who are committed to climate justice and dismantling the longstanding systemic racism that results in communities of color disproportionately being exposed to toxic pollution, proved successful in the general election too: six candidates were elected to the state Senate, and 10 candidates were elected to the state House. Overall, 64 out of 78 CVNM Action Fund endorsed candidates won their races (40 in the House, 22 in the Senate, 2 Public Regulation Commissioners, and 2 Grant County Commissioners). And with this election, New Mexico is achieving several important milestones—electing the first ever transgender representative in the House, the first Black state senator and the House will not only have a pro-environment majority, it will now be majority female.

Virginia

In 2019, Virginia LCV PAC helped to flip both chambers of the state’s General Assembly to climate-action majorities. With the new Assembly, Virginia LCV immediately pivoted toward letting lawmakers know that they had a climate mandate and that voters expected a bold and equitable policy addressing the climate crisis—the Virginia Clean Economy Act, which was signed into law in April 2020, securing cleaner air for all Virginians.

THE CVM DIFFERENCE

CVNM Verde Voters Fund and CVNM Action Fund invested $474,000 in primary election races across the state and nearly $266,000 in the general election.

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THE CVM DIFFERENCE

Virginia LCV PAC ran the largest and most sophisticated electoral program for legislative races in the organization’s history. The record $1.5 million investment to elect pro-conservation majorities to both chambers of the General Assembly centered on direct communication with voters through mail, digital, and radio advertising, grassroots organizing in 14 battleground districts, and direct candidate contributions.
MORE STATE AND LOCAL PROGRESS

In **IDAHO**, Conservation Voters of Idaho Action Fund helped elect conservation-minded city council members across the state and Boise Mayor Lauren McLean.

In **MICHIGAN**, Conservation Voters of Michigan PAC helped to flip control of the state Supreme Court, electing former Michigan LCV board president Elizabeth Welch and reelecting Chief Justice Bridget Mary McCormack.

In **MONTANA**, Montana Conservation Voters Action Fund helped to elect a pro-climate, pro-clean energy, pro-conservation majority on the Billings City Council.

In **NEVADA**, the Nevada Conservation League supported a statewide ballot initiative requiring 50% of the state’s electricity to come from renewable sources by 2030. It passed with almost 58% of the vote in a swing state Biden-Harris won with 50.1%.

In **NEW JERSEY**, in 2019 New Jersey League of Conservation Voters PAC and New Jersey League of Conservation Voters Victory Fund invested in the races of 37 State Assembly and State Senate pro-environment candidates, which helped to keep pro-environment control in Trenton. Now the Legislature is working with climate Governor Phil Murphy to move a green legislative agenda.

In **NORTH CAROLINA**, North Carolina LCV’s Conservation Votes PAC helped elect Ricky Hurtado to the North Carolina House of Representatives, defeating Dirty Dozen in the States member Stephen Ross. Hurtado is the first Latinx Democrat elected to the North Carolina House. They also netted one more environmental advocate in the state Senate with Sarah Crawford flipping a seat.

In **OHIO**, Conservation Ohio helped to elect Jennifer Brunner to the state Supreme Court, where major environmental and redistricting decisions will continue to be made. Additionally, Columbus voters overwhelmingly passed Issue 1, which would guarantee the city 100% clean electricity by 2023.

In **PENNSYLVANIA**, in 2019, Conservation Voters of Pennsylvania Victory Fund made historic efforts to win the Chester County commission race. The most pro-environment county in Pennsylvania is no longer in the hands of commissioners who once sold out their constituents to allow the Mariner East pipeline to run through school playgrounds and people’s backyards.

In **WASHINGTON**, Washington Conservation Voters Action Fund helped unseat state legislators who were roadblocks to major climate legislation, and now the state has one of the most diverse pro-environment legislatures ever. In 2019, they helped elect pro-conservation candidates to the Whatcom County County Council, flipped Whatcom County’s Executive race, helped elect two members to the Tacoma City Council, and a port commissioner.

In **WISCONSIN**, Wisconsin Conservation Voters Independent Expenditure Committee helped prevent Republicans from gaining an anti-environment supermajority, ensuring that Governor Tony Evers’ veto power is intact, which gives the state a chance to make real progress.
The Dirty Dozen in the States highlights 12 of the worst environmental candidates in the nation at the state and local level. Members of the Dirty Dozen in the States have consistently sided against the environment and—regardless of party affiliation—ran in races targeted by LCV state affiliates in the Conservation Voter Movement.

- **Tim Knopp**
  - State Senate
  - OR-27

- **Andrew Lewis**
  - State House
  - PA-105

- **Todd Polinchock**
  - State House
  - PA-144

- **Jim Ott**
  - State House
  - WI-23

- **John Moorlach**
  - State Senate
  - CA-37

- **Dan Hall**
  - State Senate
  - MN- 56

- **Jennifer Fielder**
  - Public Service Commission
  - MT

- **Greg Gianforte**
  - Governor
  - MT

- **Dan Forest**
  - Governor
  - NC

- **Steve Ross**
  - State House
  - NC-63

- **Tom Brinkman**
  - State House
  - OH-27

- **Kim Thatcher**
  - Secretary of State
  - OR

- **Tim Knopp**
  - State Senate
  - OR-27

- **Andrew Lewis**
  - State House
  - PA-105

- **Todd Polinchock**
  - State House
  - PA-144

- **Jim Ott**
  - State House
  - WI-23
Through GiveGreen—a project of LCV Victory Fund, NRDC Action Fund PAC and NextGen America—$44 million was raised and contributed to federal and state candidates this election cycle, shattering records from previous cycles and cementing GiveGreen as the biggest single-issue fundraising platform in the progressive community.

As multiple crises converged to harm communities across our country—COVID-19, racial and economic injustice, and the climate crisis—the GiveGreen platform provided donors with a strategic way to support candidates who will act on climate change and make lasting change in our political system. And the historic effort this cycle was fueled by grassroots donors from all across the country who were energized to support climate champions up and down the ballot.
Green the Planet with Paul Simon

In October 2020, singer and songwriter Paul Simon hosted an event with GiveGreen. In addition to Simon’s special musical performance, he talked with key Senate candidates about the just and equitable climate solutions they would enact if elected.

In an email to LCV members, Simon wrote, “We have the power to course correct, save our planet, and reshape our nation as fundamentally more just, equitable, safe, and healthy.”
GreenRoots has mobilized LCV members to volunteer with pro-environment candidates since 2012, and a pandemic and remote work did not stop us this year. We deployed 75 organizers to organize LCV members in support of our endorsed candidates, including Joe Biden and Kamala Harris, in 15 key states, the largest number of states in GreenRoots history.

The GreenRoots program looked different as a result of the pandemic—but members remained as excited as ever to do safe, virtual voter outreach. GreenRoots organizers activated over 2,700 LCV members, who participated in 211 events, made nearly 159,000 phone calls and sent over 330,000 texts to help elect pro-environment candidates across the country.
LCV joined the cast of Hamilton and members of The Big Send coalition to launch a week-long letter writing challenge with Vote Forward. The virtual event featured performances from the Hamilton songbook, trivia, and a lively discussion about the importance of voting. The incredible performances and inspirational words from Lin-Manuel Miranda and the Hamilton cast—as well as special guests like LCV’s Tiernan Sittenfeld—were meant to inspire 1 million letters to prospective voters.

The coalition’s overarching goal was to send 15 million letters to voters. More than 800 LCV members sent nearly 38,000 letters.
Jean-Luc in North Carolina

Jean-Luc, a field organizer with GreenRoots in North Carolina, was horrified by climate change as a kid, and wrote his first letter to a lawmaker at age 10—his state senator—asking him to support a measure to address climate change. He received a very wordy “no” that suggested economic growth and addressing climate change were at odds. Fast forward through years of environmental activism, Jean-Luc remembered this letter as he worked to elect climate leaders up and down the ballot, who would grow our clean energy economy.

Morgan in Maine

Morgan, a field organizer with GreenRoots in Maine, was new to organizing this cycle. When COVID-19 hit, Morgan was on his second Broadway tour and was immediately laid off. For two years he had toured the country by bus, witnessing the impacts of the climate crisis in communities all across the nation—from flooding in the Midwest, to fires in the West, to destructive hurricanes in the Gulf. When Morgan reflected on how he could refocus his creative roots, he realized that the skills he had honed as a performer could be used to organize during the most important election of his lifetime, so he joined GreenRoots.

“As organizers and volunteers we are essential in fighting for and electing climate champions across the country, and ensuring that climate and environmental justice continue well beyond the election. We’ve been mobilizing LCV members and volunteers to join us and take action as we build a diverse environmental movement.”
Green Wave 2020
For the second election cycle in a row, LCV partnered with the Sierra Club, Environmental Defense Fund Action, NRDC Action Fund, and the National Wildlife Federation Action Fund to support pro-environment candidates in 15 states. Each organization mobilized its members to volunteer, helping to build a Green Wave this election and creating infrastructure for future elections.

Jenese in Michigan

Jenese, a field organizer with GreenRoots in Michigan, found her way back to a passion—grassroots organizing and political strategy. Like so many people across the country, COVID-19 left Jenese without her job, and with the election right around the corner, she was determined to put her efforts toward a cause that she truly believed in supporting.

When she learned about the work that GreenRoots was doing to elect climate champions, she thought, “it just made sense for me to ride the wave—the GreenWave.” So, she joined the Michigan team, where she worked hard in support of Senate and House candidates, one call, one text, and one phonebank at a time. And in the end, the experience was fulfilling: “I wanted to wake up on November 4th knowing that I had given it my all no matter what the outcome was. My Michigan teammates were some of the most skilled organizers I’ve ever worked with—hands down, GreenRoots was a total success!”

Representative Mike Levin
(CA-49)

“The climate crisis is the defining challenge of our time, and we must do more to protect our planet for future generations. I deeply appreciate the support from LCV and its members and look forward to working to restore American leadership on clean energy and the climate crisis.”
In an election where climate and environmental justice were top of voters' minds, LCV Action Fund endorsed 178 federal candidates who were committed to addressing the climate crisis and advancing a more equitable clean energy future, and 110 of these candidates were elected. Of the candidates we endorsed, 40% are people of color and 52% are women, making this year’s endorsements the most diverse to date and more reflective of our country’s racial and gender diversity.

As voters prioritized the climate crisis, so too did candidates—the Biden-Harris campaign and many House and Senate candidates elevated the climate crisis and related environmental issues on the campaign trail.
CLIMATE HIGHLIGHTS FROM THE CAMPAIGN TRAIL

All around the country, candidates campaigned on climate and the environment, and it proved successful.

**U.S. PRESIDENCY**
The Biden-Harris campaign released multiple ads and videos focused on climate change, including a testimonial from a firefighter in Arizona highlighting the importance of climate leadership. And, Biden named climate change as one of the top four crises facing our nation and released the strongest climate plan ever from a candidate for the White House.

**U.S. SENATE**
Across the country, Senate candidates—including returning Senators Ed Markey, Gary Peters, and Tina Smith, and Senators-elect Mark Kelly, John Hickenlooper, and Ben Ray Luján—ran ads, held events, and released plans focused on tackling the climate crisis and protecting our public lands and water, making it clear that the climate solutions are a priority for these senators.

**U.S. HOUSE**
In congressional races, candidates from across the country ran ads, held conversations with voters, and spoke out on the climate crisis and the just and equitable solutions we need. Representatives who ran on climate and won include: Salud Carbajal (CA-24), Jason Crow (CO-06), Sean Casten (IL-06), Annie Kuster (NH-02), and Chris Pappas (NH-01).

**LCV Action Fund-Endorsed Candidates Made History**

**KAMALA HARRIS** is the first woman, Black person and South Asian American to serve as Vice President of the United States.

**KAI KAHELE** (HI-02) is one of only two native Hawaiians ever to serve in the U.S. Congress since Hawaii became a state.

**RITCHIE TORRES** (NY-15) and **MONDAIRE JONES** (NY-17) made LGBTQ+ history as the first openly gay Black men in Congress. Torres is the first openly gay Afro-Latinx member of Congress.
Our country and movement urgently need more leaders who recognize the challenges ahead as an opportunity to do better than the environmental movement has historically done to include the most impacted communities among the leaders of our movement.

To meet that need, LCV launched its first-ever Candidate Academy for 20 leaders in the Conservation Voter Movement. LCV’s Candidate Academy is unique in its charge—we are the only program focused on training prospective pro-environment candidates with a focus on racial justice and equity.
TRAINING LEADERS IN 2020

We worked with re:power as our training partner, and focused on inclusive politics that would increase underrepresented identities in elected office and the progressive movement. This partnership allowed us to create a welcoming and inclusive training for a diverse group of leaders, where we discussed and prepared prospective candidates for specific issues that women and people of color frequently experience on the campaign trail.

In addition to the typical content of a candidate training, our academy focused on relationship-building and listening as critical skills for candidates, and reinforced intersectional understandings of environmental issues while thinking critically about what it means to be an ally to marginalized groups, in a non-transactional way. Following the training, we held monthly gatherings online for peer coaching and support.

LCV’s candidate training gave me the grounding I needed to build a campaign that was true to my beliefs and effective in reaching voters. Even though our group was together physically only one session due to COVID-19, we built an incredibly tight network that I leaned on throughout my campaign and will continue to look to for ideas and confirmation.

Lisa Diaz Nash | Candidate for San Mateo City Council 2020
Chris Mathias for Idaho’s People

Chris Mathias, who attended LCV’s Candidate Academy and was endorsed by Conservation Voters for Idaho, won his race to represent District 19 Seat B in Idaho’s State House, and he is the first Black man elected to Idaho’s Legislature. Mathias describes his story as “a uniquely American one”:

The bi-racial son of people struggling with addiction, I was born with what one might consider a deficit of hope. Fortunately, I always had love in my life. In my rural community, I was subjected to bouts of racial prejudice and poverty. While I didn’t realize it at the time, I learned early how to detect and confront hate and persist in the face of adversity.

I believe that if we were a little more dutiful at ensuring Idahoans were guaranteed equal access to just some basics, then we would increase our state’s productivity, innovation and overall well-being...Today, I live with my wife, Katie, and our two children. We’re both educators, both passionate about addressing climate change, and both wholly committed to creating a better world for our kids’ kids.

Partnership with Contest Every Race

In 2019, LCV launched a partnership with Contest Every Race to recruit LCV members to run for office in rural parts of the country—including in municipal utility races and utility co-op elections, which often receive limited attention.

These races, and the candidates who run in them, represent critical opportunities to advance a clean energy agenda. And this partnership expanded our capacity to be involved in more races where we can build pro-environment majorities in unlikely places.
LCV Victory Fund + Affiliated Entities in the News

azcentral.
Groups knocked on 1 million doors, made 8 million calls to boost Latino turnout in Arizona

CROOKED
Trump’s Climate and Coronavirus Failures Are the Same

GIZMODO
Why Latinx Voters Make Nevada the First Climate Primary

E&E NEWS
Inside the rise of the green super PACs

FOX NEWS
Environmental group labels Trump as ‘Dirtiest of All Time’

grist
Women just won big in New Mexico’s primary. Here’s what that means for climate change

THE HILL
Green groups launch ‘Green Wave 2020’ initiative to boost competitive Democratic campaigns

NEWS
Environmental group bets $14 million on moving swing voters against Trump

The New York Times
‘Big Oil knew’: Environmental group’s ad targets energy companies, and Trump

POLITICO
LCV Victory Fund Spends $2.5 Million Boosting Women of Color
First in Playbook—LCV Victory Fund Adding $15m

PRX
Black and Latinx Voters Lean Green

Telemundo
“Tienen que tomar mucha conciencia en el tema ambiental,” asegura una activista sobre los candidatos

TIME
2020 Is Our Last, Best Chance to Save the Planet

The Washington Post
Top green group aims record $100 million at defeating Trump and Republicans